



July 2024 Newsletter

Be Prepared this Hurricane Season!

As Hurricane Beryl makes landfall and breaks records, we can't help but remember the impact Hurricane Ian had on our communities in 2022. With the incredible support of our donors and partners, United Way of Collier and the Keys (UWCK) has been leading the charge in disaster recovery, helping our neighbors rebuild lives and restore hope.

Each hurricane season reminds us of nature's power and the need to be prepared. So, we're doubling down on our commitment to boost community resilience and readiness for future challenges. We're also enhancing our strategies for relief and recovery efforts, including volunteer mobilization and management, ensuring we're ready to respond swiftly and effectively when any disaster strikes.

[Click here](#) to access information including preparation tips and a disaster supply kit checklist.

UWCK is here to help before, during, and after a disaster – but we can't do it alone.

We ask you to join our efforts and strengthen our community's ability to withstand the storms ahead by supporting our Disaster Resiliency Fund.

DONATE

Disaster Recovery Stories

Since Hurricane Ian's landfall, UWCK has supported more than 14,500 survivors through home repairs, relocation assistance, access to basic needs, and many other forms of aid.

Discover inspiring stories of the incredible individuals we've had the privilege to help by selecting each video to hear their experiences.



• Leisy - Naples



• Robinette - Key West



• Mary - Key West



• Greg - Naples

New ALICE Report: Struggling Households on the Rise



ALICE = Asset Limited, Income Constrained, Employed

46% (4,056,220) of households in Florida were living paycheck to paycheck in 2022.

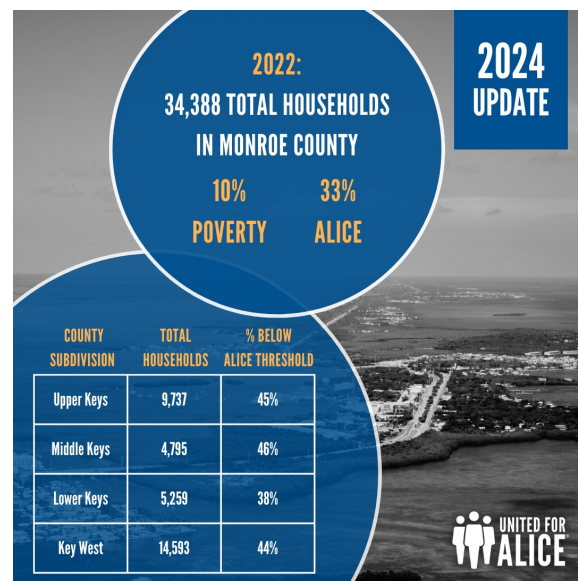
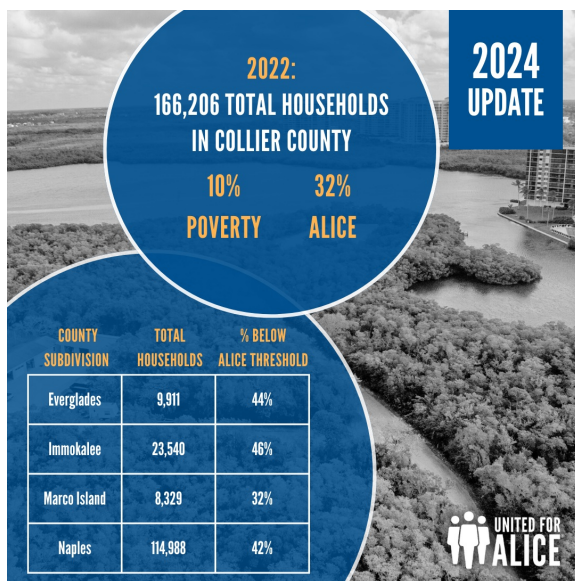
ALICE individuals earn above the Federal Poverty Level but less than what's needed to survive in the current economy. ALICE workers include nurses, teachers, servers, and cashiers — those working low-wage jobs, with little or no savings and one emergency away from poverty.

See the updated ALICE report [HERE](#).

Households below the ALICE Threshold (ALICE households plus those in poverty):

Collier County: 42%
Monroe County: 43%

View UWCK's press release [HERE](#).



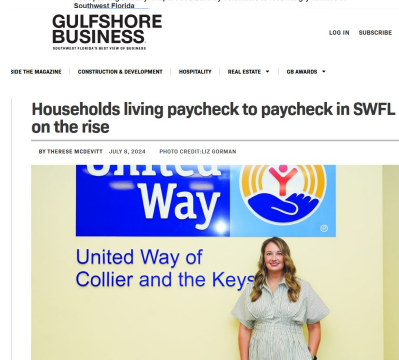
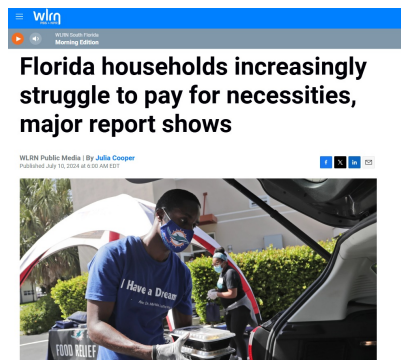
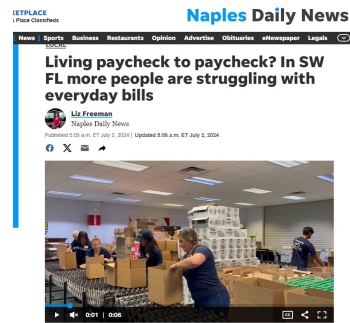
Click to watch UWCK President and CEO Tiffani Mensch's message regarding ALICE in Collier and Monroe Counties.



For non-emergency assistance in Collier County, you can [call 2-1-1](tel:2-1-1).
For assistance in Monroe County, please visit [KeysHelp.org](https://www.KeysHelp.org).

Making News

The new ALICE report was highlighted in recent Naples Daily News, The Naples Press, Gulfshore Business, and WLRN articles. Click each photo below to read.



Making Connections



- UWCK Philanthropy Coordinator Michelle Nevel met with Wild Women on the Water to share how UWCK supports our



- UWCK Keys Area President Leah Stockton spoke at the Key West Business Guild Luncheon, highlighting

Save the Date

July 25th: Key Largo Chamber of Commerce Members in Motion.
[Click here](#) for more.

August 22nd: Hard Rock Cafe Happy Hour benefiting UWCK.
[Click here](#) for more.

October 12th: Andy Griffiths' Retirement Party.
[Click here](#) for more.



Did you know you can support UWCK by adding a monthly donation to your Keys Energy bill?

Learn more about KEYS Cares [here](#).



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