






PARTNER BENEFITS INCLUDE:

- ★ e-Newsletter Features
- ★ Social Media Posts
- ★ Testimonial Videos
- ★ Logo Inclusion
- ★ Special Event Invitations
- ★ And More!



CONTACT US

-  Collier: (239) 261-7112
-  Monroe: (305) 735-1929
-  campaigns@uwcollierkeys.org
-  9015 Strada Stell Court, Ste 204
Naples, FL 34109
-  626 Josephine Parker Way, Ste 201
Key West, FL 33040



uwcollierkeys.org/campaigns

#iPLEDGE

TO SUPPORT



PARTNER GUIDE

Small Business, Big Impact

WHAT WE DO

United Way of Collier and the Keys (UWCK) is dedicated to improving the education, health, and economic mobility of our neighbors in Collier and Monroe Counties. Through strategic partnerships and collaborative efforts, UWCK addresses critical social issues and works towards driving positive, sustainable change to build stronger, healthier, and more resilient communities.



TOGETHER, WE'RE BUILDING A STRONGER COMMUNITY



WHAT IS IPLEDGE?

IT'S SIMPLE: iPledge provides independent contractors, realtors, attorneys, direct sales professionals and small business owners the opportunity to make a real difference in your local community. We will work with you to tailor a partnership package just for your business!

WE KNOW THAT UNITED, WE'RE STRONG: Through iPledge, we're bringing together the commitment of local small businesses with UWCK's goal of supporting individuals and families in our community who need a hand up. By becoming an iPledge Partner, you'll gain exclusive recognition and benefits, enhancing your business's visibility, credibility, and revenue opportunities.

COMMUNITY SUPPORT IS MORE IMPORTANT THAN EVER: UWCK focuses on data-driven investments that create sustainable and positive change. As an iPledge Partner, you will actively contribute to solving our community's biggest challenges and support effective programs that meet our neighbors' most critical needs. You are helping to lay a foundation for the network of care that people in our community rely on!



Purpose: Provide small business owners and independent contractors the opportunity to pledge funds without having to run a traditional United Way workplace campaign.

Commitment: iPledge form is completed and donations are made to United Way of Collier and the Keys to honor the commitment.

iPLEDGE SUPPORTER LEVEL ★ \$100 to \$499 annually

- Minimum of one social media post on all UWCK platforms in your giving time frame
- One #WhyIGiveWednesday social media feature in your giving time frame
- Newsletter feature in your giving time frame
- Name/business included on the UWCK #iPLEDGE website page

iPLEDGE PILLAR LEVEL ★ \$500 to \$999 annually

Everything mentioned above, **PLUS:**

- Quarterly recognition on all UWCK platforms
- Thank you feature in the following month's newsletter
- One Facebook live video with UWCK staff
- iPLEDGE badge for your website and window cling for your office

iPLEDGE LEADERSHIP LEVEL ★ \$1,000+ annually

Everything mentioned above, **PLUS:**

- Bi-monthly recognition on all UWCK platforms
- Feature in an independent #iPLEDGE email campaign
- #iPLEDGE supporter video uploaded to social media and UWCK YouTube channel





Donation Form

iPLEDGE \$ _____ per Month Quarter Year

iPLEDGE a one-time contribution of \$ _____

iPLEDGE % of my sales _____% Monthly UWCK Fundraising Event

Please select your anticipated iPLEDGE level:

Supporter (up to \$499) Pillar (up to \$999) Leadership (\$1000+)

Please note: The contact information you provide will be used to send thank you notes, statements, and other correspondence.

Business Name: _____

Address: _____

City, State, Zip: _____

Contact Name: _____

Phone Number: _____

Email: _____

Please send me a reminder statement: Every Month Every Quarter Yearly

Please make checks payable to: United Way of Collier and the Keys

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Why I Give Wednesday Quote:

My business is on social media and you can tag me at:

