



Purpose: Provide small business owners and independent contractors the opportunity to pledge funds without having to run a traditional United Way workplace campaign.

Commitment: iPledge form is completed and donations are made to United Way of Collier and the Keys to honor the commitment.

iPLEDGE SUPPORTER LEVEL ★ \$100 to \$499 annually

- Minimum of one social media post on all UWCK platforms in your giving time frame
- One #WhyIGiveWednesday social media feature in your giving time frame
- Newsletter feature in your giving time frame
- Name/business included on the UWCK #iPLEDGE website page

iPLEDGE PILLAR LEVEL ★ \$500 to \$999 annually

Everything mentioned above, **PLUS:**

- Quarterly recognition on all UWCK platforms
- Thank you feature in the following month's newsletter
- One Facebook live video with UWCK staff
- iPLEDGE badge for your website and window cling for your office

iPLEDGE LEADERSHIP LEVEL ★ \$1,000+ annually

Everything mentioned above, **PLUS:**

- Bi-monthly recognition on all UWCK platforms
- Feature in an independent #iPLEDGE email campaign
- #iPLEDGE supporter video uploaded to social media and UWCK YouTube channel





Donation Form

iPLEDGE \$ _____ per Month Quarter Year

iPLEDGE a one-time contribution of \$ _____

iPLEDGE % of my sales _____% Monthly UWCK Fundraising Event

Please select your anticipated iPLEDGE level:

Supporter (up to \$499) Pillar (up to \$999) Leadership (\$1000+)

Please note: The contact information you provide will be used to send thank you notes, statements, and other correspondence.

Business Name: _____

Address: _____

City, State, Zip: _____

Contact Name: _____

Phone Number: _____

Email: _____

Please send me a reminder statement: Every Month Every Quarter Yearly

Please make checks payable to: United Way of Collier and the Keys

Collier Address:

9015 Strada Stell Ct, Suite 204
Naples, FL 33109

Phone: (239) 261-7112

Email: campaigns@uwcollierkeys.org

Monroe Address:

626 Josephine Parker Way, Suite 201
Key West, FL 33040

Phone: (305) 735-1929

Email: campaigns@uwcollierkeys.org

Why I Give Wednesday Quote:

My business is on social media and you can tag me at:

