



New Hire Welcome Packet

Including a letter in your new hire packet is a great way to begin educating new employees about your commitment to our community and partnership with United Way of Collier and the Keys. It helps to further cultivate a culture of giving back right from the start of their employment. Including a letter and encouraging employees to contribute during the new hire process will help sustain this spirit of giving for the long term.

Personally delivering new hire information adds a thoughtful touch. Many individuals refrain from participating in the UWCK campaign simply because they haven't been directly approached. Therefore, taking a few minutes during the new hire process to explain the significance of giving back to both our organization and community can make a meaningful difference.

UWCK can supply pledge cards, brochures, and program specific materials for you to keep on hand, ready for use throughout the year as needed.

Please be sure to talk to your payroll department before implementing a new hire process for giving to ensure that you are meeting their requirements for paperwork.

If you opt to integrate a request for support to United Way of Collier and the Keys into your new hire process, rest assured that UWCK stands ready to accept pledge cards and provide support continuously throughout the year. Upon joining, new employees can commit to start giving as early as the next pay period. Additionally, they will have the opportunity to adjust, increase or cease their giving at any time.

You can call or email UWCK to pick up pledge forms throughout the new year for your new hires. If you have any questions about incorporating UWCK into your new hire process, please contact your United Way representative.