



Workplace Campaign

FREQUENTLY ASKED QUESTIONS

How do we know that our contributions are being used properly?

United Way of Collier and the Keys ensures a careful screening and monitoring of funded programs that align and meet with community-driven strategies. Program activity is monitored to measure success and to ensure donations are having the desired impact. 98% of donated dollars go directly to programs!

How much should I give?

Giving is a personal matter based on your desire to help others, your interest in the community and your own financial ability. How much is a personal and voluntary decision.

What local groups does UWCK support?

The United Way of Collier and the Keys supports a variety of health and human service programs throughout Collier and Monroe counties. In total, we support 37 non-profit organizations. You can find out more about these organizations and the groups they serve by visiting <https://uwcollierkeys.org/programs/organizations-we-support/>

Why should I give to the United Way when I could give directly to a specific agency?

You can give to a specific agency through the United Way campaign and use the convenience of payroll deduction to spread out your pledge payment throughout the entire year.

When you give to the United Way the impact of your gift is multiplied. Your gift is added to the gifts of other contributors and is distributed to programs that have a proven record of success. A group of community volunteers work to determine the best way to invest campaign dollars and to create measurable impact in the community. When you give to the United Way's Community Impact Fund you can be assured that the dollars are going where they will efficiently and effectively help solve community problems.